

**15<sup>th</sup> Annual Connecticut Food Industry Convoy of Caring**

*Foodshare and Connecticut Food Bank join to recognize the statewide Food Industry*

The *Food Industry Convoy of Caring* is Foodshare's and the Connecticut Food Bank's way of thanking the local food industry partners who contribute year-round to the fight against hunger. More than 50% of the food we distribute comes directly from local Connecticut food industry retailers, distributors, farmers and manufacturers. In 2016, the food industry donated over 15 million meals worth of food.

Following a recognition breakfast generously sponsored by The Sheraton Hartford South in Rocky Hill, dozens of trucks will trek to Foodshare and the Connecticut Food Bank in Bloomfield and Wallingford, serving as a visual reminder of our more than 430,000 neighbors who are hungry.

**Who:** Jason Jakubowski, Foodshare President & CEO  
Bernie Beaudreau, Connecticut Foodbank CEO

Participating members of the Connecticut food industry including: Big Y; Bishop's Orchard Farm Market; BJ's Wholesale Club; Burris Logistics; Chabaso Bakery; Freshpoint; Garelick Farms; Geissler's; Guida's Dairy; Highland Park Market; Hillendale Farms; HPC Foodservice; Mountain Dairy; Ocean State Job Lot; Pepsi Beverages Company; PriceRite; Rose's Berry Farm; ShopRite; Stop & Shop; Sysco; The Farmer's Cow; Thurston Foods; US Foods and Walmart.

**What:** 15<sup>th</sup> Annual Food Industry Convoy of Caring and Recognition Breakfast.  
Following breakfast, the Convoy will depart North on I-91 to Foodshare and South on I-91 to the Connecticut Food Bank, all with a State Police escort.

**Where:** The Sheraton Hartford South, 100 Capitol Blvd., Rocky Hill, CT

**When:** Tuesday, September 19, 2017

- 4:30 – 7 am – Media interviews on site.
- 7 – 8 am - Recognition Breakfast and remarks by Jason Jakubowski and Bernie Beaudreau.
- 8 – 8:30 am – **Photo Op** of participating trucks, drivers and Foodshare and CT Food Bank representatives.
- 8:45 am – Convoy departs The Sheraton Hartford South
- 9:15 – 10:30 am – **Photo Op** at Foodshare and the Connecticut Food Bank unloading trucks.

**Connecticut Food Bank and Foodshare** are Connecticut's two regional food banks. Both are members of the national Feeding America network. Connecticut Food Bank serves Fairfield, Litchfield, Middlesex, New Haven, New London and Windham Counties. Foodshare serves Hartford and Tolland Counties. Last year, Connecticut Food Bank and Foodshare distributed enough food to provide more than 31 million meals through a network of nearly 1,000 local hunger-relief programs including food pantries, shelters, and community kitchens. For more information, visit [www.ctfoodbank.org](http://www.ctfoodbank.org) and [www.foodshare.org](http://www.foodshare.org)